

INVOICE



Remit Address:

WJBK
New World Communications of Detroit Inc
PO Box 100624
Atlanta, GA 30384-0624
Main: (248) 557-2000
Billing: (248) 552-5129

Billing Address:

Brabender Cox LLC
Attention: Accounts Payable
201 Liberty Street SW
Leesburg, VA 20175

| | | | |
|-------------------|---------------------|-----------------|---------------------|
| Advertiser | Hoekstra for Senate | Invoice # | 4081240-2 |
| Product | CANDIDATE | Invoice Date | 11/25/12 |
| Estimate Number | | Invoice Month | November 2012 |
| | | Invoice Period | 10/29/12 - 10/30/12 |
| Station | WJBK | Order # | 4081240 |
| Account Executive | Anthony Castaneda | Alt Order # | PETE HOEKSTRA |
| Sales Office | FSS Philadelphia | Deal # | |
| Sales Region | National | Order Flight | 10/22/12 - 10/30/12 |
| Billing Calendar | Broadcast | IDB # | |
| Billing Type | Cash | Advertiser Code | HKST |
| Special Handling | | Product Code | |
| | | Agency Ref | |
| | | Advertiser Ref | |

| Line | Channel | Description | Time | Day | Date | Length | Air Time | Ad-ID | Rate | Reconciliation | Ref # |
|------|---------|--------------------|---------|-----|----------------------|--------|----------|-----------|---------------------|----------------|-------|
| 2 | WJBK | M-Su 10p-11p News | 10p-11p | | | | | | | | |
| | CDR | | | | | | | | | | |
| | | | | | 10/29/12 to 11/04/12 | 2x | MT----- | | | | |
| | WJBK | | | M | 10/29/12 | :00 | | | \$2,100.00 | Credited | 2 |
| | WJBK | | | Tu | 10/30/12 | :30 | 10:39 PM | BCPH1211H | \$2,100.00 | | 1 |
| 4 | WJBK | Fox 2 News AM 7a | 7a-8a | | | | | | | | |
| | CDR | | | | | | | | | | |
| | | | | | 10/29/12 to 11/04/12 | 2x | MT----- | | | | |
| | WJBK | | | M | 10/29/12 | :30 | 7:58 AM | BCPH1211H | \$900.00 | | 2 |
| | WJBK | | | Tu | 10/30/12 | :30 | 7:50 AM | BCPH1211H | \$900.00 | | 1 |
| 6 | WJBK | Fox 2 News AM 9a | 9a-10a | | | | | | | | |
| | CDR | | | | | | | | | | |
| | | | | | 10/29/12 to 11/04/12 | 1x | M----- | | | | |
| | WJBK | | | M | 10/29/12 | :30 | 9:27 AM | BCPH1211H | \$600.00 | | 1 |
| 8 | WJBK | M-F 10a-11a News | 10a-11a | | | | | | | | |
| | CDR | | | | | | | | | | |
| | | | | | 10/29/12 to 11/04/12 | 2x | MT----- | | | | |
| | WJBK | | | M | 10/29/12 | :30 | 10:34 AM | BCPH1211H | \$250.00 | | 2 |
| | WJBK | | | Tu | 10/30/12 | :00 | | | \$250.00 | Credited | 1 |
| 10 | WJBK | M-F 4p-5p | 4p-5p | | | | | | | | |
| | CDR | | | | | | | | | | |
| | | | | | 10/29/12 to 11/04/12 | 2x | MT----- | | | | |
| | WJBK | | | M | 10/29/12 | :30 | 4:11 PM | BCPH1211H | \$600.00 | | 2 |
| | WJBK | | | Tu | 10/30/12 | :30 | 4:10 PM | BCPH1211H | \$600.00 | | 1 |
| 12 | WJBK | Fox 2 News at 5p | 5p-530p | | | | | | | | |
| | CDR | | | | | | | | | | |
| | | | | | 10/29/12 to 11/04/12 | 2x | MT----- | | | | |
| | WJBK | | | M | 10/29/12 | :30 | 5:11 PM | BCPH1211H | \$1,000.00 | | 2 |
| | WJBK | | | Tu | 10/30/12 | :30 | 5:30 PM | BCPH1211H | \$1,000.00 | | 1 |
| 14 | WJBK | Fox 2 News at 530p | 530p-6p | | | | | | | | |

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Station does not discriminate in the sale of advertising time, and will accept no advertising that is placed with an intent to discriminate on the basis of race or ethnicity. Agency hereby certifies that it is not buying broadcasting air time under this contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, ethnicity, national origin, or ancestry.

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|------|---------|------------------|---------|----------------------|----------|--------|----------|-----------|-----------------------|-------------------|-------|
| CDR | | | | | | | | | | | |
| | | | | 10/29/12 to 11/04/12 | | 2x | MT----- | | | | |
| | | | | M | 10/29/12 | :30 | 5:38 PM | BCPH1211H | \$1,000.00 | | 2 |
| | | | | Tu | 10/30/12 | :30 | 5:56 PM | BCPH1211H | \$1,000.00 | | 1 |
| 16 | WJBK | Fox 2 News at 6p | 6p-630p | | | | | | | | |
| CDR | | | | | | | | | | | |
| | | | | 10/29/12 to 11/04/12 | | 2x | MT----- | | | | |
| | | | | M | 10/29/12 | :30 | 6:18 PM | BCPH1211H | \$1,000.00 | | 1 |
| | | | | Tu | 10/30/12 | :30 | 6:24 PM | BCPH1211H | \$1,000.00 | | 2 |
| 28 | WJBK | M-F 10a-11a News | 10a-11a | | | | | | | | |
| CDR | | | | | | | | | | | |
| | | | | 10/29/12 to 11/04/12 | | 2x | -T----- | | | | |
| | | | | Tu | 10/30/12 | :00 | | | \$1,000.00 | See MG 28.3 | 2 |
| | | | | Tu | 10/30/12 | :30 | 10:30 AM | BCPH1211H | \$1,000.00 | MG for 28.2 10/30 | 3 |
| | | | | Tu | 10/30/12 | :30 | 10:52 AM | BCPH1211H | \$1,000.00 | | 1 |

Aired Spots 15

| | | |
|--------------------------|-------------|------------------------------|
| <u>Gross Total</u> | \$13,950.00 | |
| <u>Agency Commission</u> | \$2,092.50 | |
| <u>Net Amount Due</u> | \$11,857.50 | <u>Payment Terms 30 Days</u> |

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